

PRESS KIT [apnea]

A book by **FRED BUYLE**



TO BE PUBLISHED IN NOVEMBER 2011

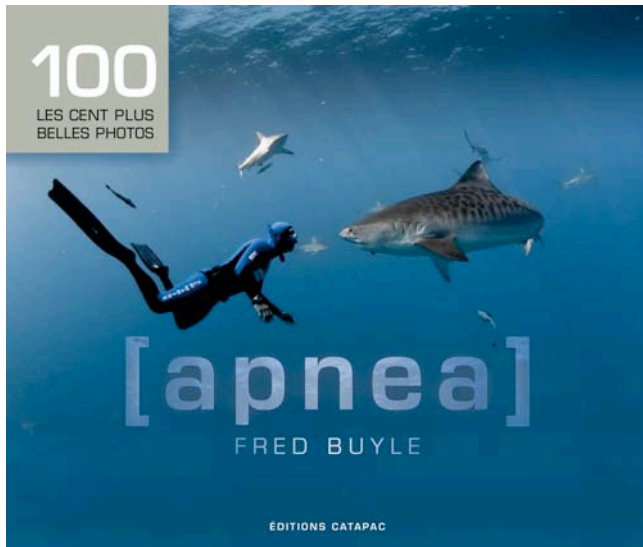
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Freediving has always fascinated. Although practiced since the dawn of humanity, it remains an activity little known to the general public.



With this work, Fred Buyle has put together the first ever book of freediving pictures.

All the photos in his book were taken freediving, between the surface and 60 metres, throughout the world, including the geographic North Pole. Fred Buyle imposed upon himself a number of criteria: that the photos be taken using only natural light, and that no detail was to be removed, moved or modified. His goal: to represent exactly what he experienced under the surface, as a privileged observer of the underwater world.

The book is divided into 3 parts.

It starts with the chronology of freediving, from traditional diving up until current records and the 2011 freediving world championships (Kalamata, September 2011).

The second part is dedicated to “freediving” marine animals and to the freedivers who swim with them in total discretion, in their natural environment. For the scientists observing or working to protect these marine species, the abilities of the freedivers are a precious aid. Finally this book shows freediving as a means of exploration in total harmony with the environment: minimal ecological impact, incomparable liberty of movement and a virtually unlimited field of action...

100 extraordinary pictures !...

FRED BUYLE
author & photographer

Born 1972, he started freediving at 8 and has taught this discipline since 1991. In 2004, after 10 years of competition, during which he achieved 4 world records, between 1995 and 2000, and numerous victories in international competition, he switched to underwater photography and video.



Chance or destiny?... An art collector his great grandfather was one of the pioneers of photography in the 1890s, his grandfather was a painter and his father a fashion photographer in the 1960s... Undoubtedly Fred Buyle's photographic sensitivity is in his genes. Today he shares his time between photo reportage, documentary filming and teaching freediving. Concurrently, he uses his freediving skills to help scientists tag large marine animals with tracking devices, so as to tally numbers and follow movements.

Fred Buyle works only freediving, so as to limit his impact on the natural environment and to approach animals without disturbing them. He specialises in freedive shark and tagging and has already managed to tag great hammerhead sharks, scalloped hammerhead sharks, lemon sharks, Galapagos sharks and great white sharks.

Author with Francine Kreiss of

L'Apnée – Plaisir et Performance, published by Vagnon, La compagnie des éditeurs de la Lesse, 2011.

Press

Apnea, Chocs, Daily Mail, Diver, Diver Japan, Dyking, L'Équipe Magazine, ESPN The Magazine, Focus, Géo Magazine, Hawaii Skin Diver, Mélange, Men's Health, National Geographic, New Look, Ocean Geographic, Océans, Paris Match (see « Herbert Nitsch, plongeur sans limite », 29 Mai 2011), *Plongeurs International, Thalassa, the Times, the Guardian, etc.*

Fred Buyle's website : www.nektos.net

